

MORE JUST FOR YOU

MORE POINTS

EARN POINTS FASTER THAN EVER BEFORE.

MORE MULTIPLIERS

MULTIPLY YOUR POINTS DAILY.
THE MORE YOU PLAY, THE MORE YOU EARN.

MORE REWARDS

BECAUSE YOU DESERVE IT.

Learn More at
APlayClub.com



CARD BENEFITS

	RED	SILVER	GOLD	PLATINUM
Base Point Requirement over Qualifying Period	0 – 1,499	1,500 – 39,999	40,000 – 99,999	100,000
Earn 3 Points for Every \$1 Played on Slots	♥	♣	♦	♠
Earn 1 Point for Every \$1 Played on Video Poker	♥	♣	♦	♠
15 Points for Every \$1 Played Per Hour on Table Games*	♥	♣	♦	♠
10,000 Points = \$5 in FreePlay	♥	♣	♦	♠
20,000 Points = \$5 in Cash	♥	♣	♦	♠
Select Point Multipliers***	♥	♣	♦	♠
Bonus Entries to Promotions***	♥	♣	♦	♠
Email Offers***	♥	♣	♦	♠
Kiosk Offers***	♥	♣	♦	♠
Monthly Promotional & Coupon Mailer***	♥	♣	♦	♠
Birthday Offers***	♥	♣	♦	♠
Exclusive Cruise Offers***	♥	♣	♦	♠
Sporting Events & Concerts***	♥	♣	♦	♠
Exclusive Events/Tournaments***		♣	♦	♠
Restaurant/Merchandise Discount**			10%	25%
Daily Point Multipliers****			2X	3X
Reserved Parking				♠
VIP Line - Dining/Guest Services				♠
Exclusive Getaway with Airfare***				♠
Automatic Bus Refund				♠
Casino Host				Qualify Based on Play

CLUB LEVEL STRUCTURE

Qualifying periods are January 1 – June 30 and July 1 – December 31.
Club members qualifying for upper-level tiers will maintain upper-level status for the duration of the period in which they qualify as well as the next six-month qualifying period. Only earned base points qualify Club members for upper-level tier status; point multipliers and manual point adjustments do not. Club members who earn 25,000 base points in one gaming day will automatically receive Platinum status.

* Table Games earning for Red Tier = loss of less than \$240 and 16 hours played.

Silver Tier = loss of \$240 to \$9,599.99 and 16 hours played.

Gold & Platinum Tiers = loss of \$9,600 to \$29,999.99 played. See Table Games for details.

** Discounts are valid for cash purchases or for paying the entire bill with points. Tier discounts may not be combined with other card price discounts, specials, or promotional offers.

*** Qualify based on play and availability. Some restrictions may apply.

**** Club members must opt-in at the promotional kiosk to receive their daily point multiplier.

Mardi Gras A-Play® Club Rules:

1. Individuals must be twenty-one (21) years of age or older to participate in the A-Play Club program.
2. Valid photo identification that is included on Affinity Gaming Black Hawk's list of acceptable IDs is required for ALL transactions pertaining to the A-Play Club.
3. A-Play membership is free and entitles you to special benefits and privileges for playing at Golden Mardi Gras, Golden Gates and Golden Gulch casinos, and all other Affinity Gaming® properties.
4. A-Play Club points are earned by members in accordance with their gaming activity and may vary depending on model of gaming device played or, if applicable, table games, poker or slots.
5. The A-Play Card program must be used in compliance with official A-Play rules. The rules are subject to change without notice.
6. A-Play Club program may be changed or canceled at any time by Affinity Gaming Black Hawk after approval from the Colorado Division of Gaming with or without notice. Any points earned may not be valid for cash back if the program is canceled.
7. Current rules and details are available at any Guest Services Center.
8. Point details:
 - A. 3 points accrue on the A-Play card for \$1 wagered in any slot machine, excluding multi-game machines that include video poker.
 - B. 1 point accrues on the A-Play Card for \$1 wagered in any Video Poker, Keno or Multi-Game machine that includes Video Poker.
 - C. 3 points accrue on the A-Play Card for \$1 wagered on any keno game that does not include Video Poker games. 1 point accrues on an A-Play Card for \$1 wagered on any keno game that does include Video Poker games.
 - D. 10,000 points = \$5 FreePlay
9. It is the member's responsibility to properly insert the card when playing slots, video poker or keno machines, and to present the card to the appropriate personnel when playing table games or poker.
10. Members may not distribute, lend or, in any way, allow another person to use their A-Play Club card.
11. Any misuse of the card or improper play as determined by the sole discretion of Affinity Gaming Black Hawk management will result in forfeiture of all A-Play Club points and may result in revocation of club membership.
12. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Affinity Gaming Black Hawk management reserves the right to adjust any point balances resulting from system or machine malfunction, operation errors, and/or fraud or at management discretion. Account adjustments will be completed within 72 hours of being validated.
13. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned, and that decision shall be final and binding.
14. Only the Club member listed on the account may obtain information or engage in any transaction related to the account. An employee may assist in lieu of guest after verification of proper identification.
15. Card membership is open to employees of Affinity Gaming Black Hawk as long as the employee does not hold a Colorado Gaming License. Employees who are card members are excluded from participation in any promotion that involves chance.
16. Point-chasing or point-theft is a fraudulent use of the A-Play Club card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her Club card. Members may be expelled from the club for such action, and all A-Play Club privileges may be permanently revoked, including elimination of all remaining points and balances. Any other misuse of the card can constitute automatic ground for expulsion from the A-Play Club, including the elimination of the point balance.
17. A-Play benefits are subject to expiration. Points will expire after six (6) months of inactivity. Direct Mail FreePlay offers are only valid for the time listed on the offer and will expire if not used. Any Points or FreePlay that has expired will be considered forfeited.
18. Any A-Play Club card, voucher, coupon or drawing ticket that has been mechanically reproduced by anyone other than Affinity Gaming Black Hawk; has been mutilated, forged, misprinted, altered or tampered with; is illegible; or has been obtained by means other than pursuant to these official rules is automatically void. In addition, Affinity Gaming Black Hawk reserves the right to void any A-Play Club card, voucher, coupon or drawing ticket in accordance with Colorado Division of Gaming rules and regulations at any time at its sole discretion.
19. Any and all taxes relating to a Players Club member receiving any awards is the sole responsibility of the A-Play Club member.
20. Minimum conversion of FreePlay at machine is \$1. Points may be converted to cash for half of the value of FreePlay. Minimum conversion to cash is \$5.
21. All card benefits offered under the A-Play Club card program are subject to the discretion and approval of management.

EARN POINTS FASTER

3 POINTS FOR EVERY \$1 PLAYED ON SLOTS
1 POINT FOR EVERY \$1 PLAYED ON VIDEO POKER

MULTIPLY YOUR POINTS

PLATINUM MEMBERS RECEIVE 3X POINTS DAILY.
GOLD MEMBERS RECEIVE 2X POINTS DAILY.

REDEEM YOUR REWARDS

2,000 POINTS = \$1 IN FREEPLAY
4,000 POINTS = \$1 IN CASH
USE YOUR POINTS AT DINING & RETAIL OUTLETS.

RECEIVE PLATINUM STATUS

EARN 25,000 BASE POINTS IN ONE DAY AND
AUTOMATICALLY RECEIVE PLATINUM STATUS.

MORE POINTS 

MORE MULTIPLIERS 

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JUST FOR YOU



300 Main Street | Black Hawk, CO 80422
303.582.2600
Gambling Problem? Call 800-522-4700

