

MORE JUST FOR YOU

MORE POINTS

EARN POINTS FASTER THAN EVER BEFORE.

MORE MULTIPLIERS

MULTIPLY YOUR POINTS DAILY.
THE MORE YOU PLAY, THE MORE YOU EARN.

MORE REWARDS

BECAUSE YOU DESERVE IT.

Learn More at
APlayClub.com

SILVER SEVENS
HOTEL & CASINO

CARD BENEFITS

	RED	SILVER	GOLD	PLATINUM
Base Point Requirement over Qualifying Period	0 – 1,499	1,500 – 29,999	30,000 – 59,999	60,000
Earn 3 Points for Every \$1 Played on Slots	♥	♣	♦	♠
Earn 1 Point for Every \$1 Played on Video Poker	♥	♣	♦	♠
15 Points for Every \$1 Theo on Table Games*	♥	♣	♦	♠
12,500 Points = \$5 in FreePlay	♥	♣	♦	♠
25,000 Points = \$5 in Cash	♥	♣	♦	♠
Select Point Multipliers***	♥	♣	♦	♠
Bonus Entries to Promotions***	♥	♣	♦	♠
Email Offers***	♥	♣	♦	♠
Kiosk Offers***	♥	♣	♦	♠
Monthly Promotional & Coupon Mailer***	♥	♣	♦	♠
Birthday Offers***	♥	♣	♦	♠
Exclusive Cruise Offers***	♥	♣	♦	♠
Sporting Events & Concerts***	♥	♣	♦	♠
Complimentary Airline Boarding Pass Printing	♥	♣	♦	♠
Complimentary Check Cashing		♣	♦	♠
Exclusive Events/Tournaments***		♣	♦	♠
Restaurant Discounts**			10%	25%
Daily Point Multipliers****			2X	3X
Waived Hotel Resort Fee				♠
VIP Line - Dining/Guest Services/Hotel Check-In				♠
Reserved Parking				♠
Advance Slot Machine Reservations*****				♠
Pool Cabana Preferred Reservation ***				♠
Preferred Seating while Dining				♠
Casino Host				

Qualify Based on Play

CLUB LEVEL STRUCTURE

Qualifying periods are January 1 – June 30 and July 1 – December 31.
Club members qualifying for upper-level tiers will maintain upper-level status for the duration of the period in which they qualify as well as the next six-month qualifying period. Only earned base points qualify Club members for upper-level tier status; point multipliers and manual point adjustments do not. Club members who earn 25,000 base points in one gaming day will automatically receive Platinum status.

*Table Games theo is earned based on 50-60 hands per hour.

** Discounts are valid for cash purchases or for paying the entire bill with points. Tier discounts may not be combined with other card price discounts, specials, or promotional offers.

*** Qualify based on play.

**** Club members must opt-in at the promotional kiosk to receive their daily point multiplier.

***** Not available on certain machines.

A-Play® Club Rules

1. All individuals must be twenty-one (21) years of age or older to participate in the A-Play program.
2. Photo identification acceptable to Silver Sevens Hotel & Casino™ is required for ALL transactions pertaining to the A-Play Club.
3. A-Play Club points are earned by members in accordance with their gaming activity, and they may vary depending on the model of gaming device displayed or, if applicable, table games, bingo and slots. Silver Sevens may revise the method of earning points at its discretion. Visit the A-Play Club to view detailed point-earnings.
4. It is the member's responsibility to properly insert the card when playing slots, video poker or keno machines, and to present the card to the appropriate personnel when playing table games or bingo.
5. Members may not distribute, lend or, in any way, allow another person to use their A-Play Club card.
6. Any misuse of the card or improper play as determined by the sole discretion of Silver Sevens' management will result in forfeiture of all A-Play Club points that may result in revocation of Club membership.
7. Silver Sevens is not responsible for lost, stolen or misused cards, or for points redeemed on it. Silver Sevens is not responsible for lost or stolen redemption vouchers.
8. All disputes and ensuing decisions by management regarding point accumulation or point balance are final and binding. Silver Sevens' management reserves the right to adjust any point balances resulting from machine malfunction, operation errors and/or fraud. Account adjustments will be completed within 72 hours of being validated.
9. A-Play Club members who have been issued credit and are delinquent in repayment of that credit, and/or members who have had a check(s) cashed that has been returned for non-payment, shall have their points and offers forfeited until all discrepancies have been remedied.
10. Any dispute or situation not covered by these rules will be resolved by management in a manner deemed fairest to all concerned, and that decision shall be final and binding.
11. Unredeemed point balances are not transferable to any other account or to any other person including through gift, sale, death or divorce.
12. Only the club member listed on the card may obtain information or engage in any transaction related to the account.
13. Employees of Affinity Gaming®, its subsidiaries including all Silver Sevens and slot route companies and their immediate families are prohibited from participating in A-Play Club contests, promotions, slot tournaments or drawings.
14. Point-chasing or point-theft is a fraudulent use of the A-Play Club card. Point-chasing is defined as allowing individuals other than the cardholder to play on his/her Club card. Members may be expelled from the Club for such action, and all A-Play Club privileges may be permanently revoked, including elimination of all remaining point balance. Any other misuse of the card will constitute automatic grounds for expulsion from the A-Play Club, including the elimination of the point balance.
15. Accounts with no activity for twelve (12) consecutive months will be considered inactive, and all points will be forfeited.
16. Any A-Play Club card, voucher or drawing ticket that has been mutilated, forged, misprinted, altered, tampered with, mechanically reproduced, is illegible, or has been obtained by any means other than pursuant to these official rules is automatically void. In addition, Silver Sevens reserves the right to void any A-Play Club card, voucher and drawing ticket at any time at its sole discretion.
17. Use of the A-Play Club card constitutes acceptance of all rules, terms and conditions stated.
18. Affinity Gaming reserves the right to deny any application or revoke membership in the A-Play Club at any time at its sole discretion. Any A-Play Club rewards or prizes earned prior to being revoked from the club are null and void.
19. Any and all taxes relating to an A-Play Club member receiving any awards is the sole responsibility of the A-Play Club member.
20. All aspects of the A-Play Club program, including the A-Play card, vouchers, drawing tickets and unredeemed points, are the property of the casino. Silver Sevens reserves the right to modify or cancel this program, including all benefits, at any time.
21. Minimum FreePlay/Comp point redemption is \$5.00, which equates to 12,500 points. Points may not be used for gratuities. Unused redeemed points will not be credited. Points may be redeemed for cash for half of the value of FreePlay.
22. Affinity Gaming's Privacy Policy is available at AffinityGaming.com/privacy.
23. All card benefits offered under the A-Play Club card program are subject to the discretion and approval of management.

EARN POINTS FASTER

3 POINTS FOR EVERY \$1 PLAYED ON SLOTS

1 POINT FOR EVERY \$1 PLAYED ON VIDEO POKER

15 POINTS FOR EVERY \$1 IN THEO ON TABLE GAMES

MULTIPLY YOUR POINTS

PLATINUM MEMBERS RECEIVE 3X POINTS DAILY.

GOLD MEMBERS RECEIVE 2X POINTS DAILY.

REDEEM YOUR REWARDS

2,500 POINTS = \$1 IN FREEPLAY

5,000 POINTS = \$1 IN CASH

USE YOUR POINTS AT DINING & RETAIL OUTLETS.

RECEIVE PLATINUM STATUS

EARN 25,000 BASE POINTS IN ONE DAY AND

AUTOMATICALLY RECEIVE PLATINUM STATUS.

MORE
POINTS 

MORE
MULTIPLIERS 

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REWARDS 

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SILVER SEVENS
HOTEL & CASINO

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702.733.7000 | 1.800.640.9777

Gambling Problem? Call 1-800-522-4700

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CLUB®
Affinity Gaming